

SUMMARY - YOUTH EMPLOYMENT DECADE CAMPAIGN

On September 2013, Novia Salcedo Foundation, dedicated since 36 years ago to build bridges between young people and companies, launched the "**International Campaign for the Youth Employment Decade**" with the aim of creating an international movement dedicated to reflecting on and discussing these issues and contributing ideas, content and agreed solutions to youth unemployment and non-decent work that millions of young people are suffering worldwide, as a way of mobilizing civil society, as an inspirational, awareness and knowledge generating movement with two key factors: CIVIL SOCIETY AND GOVERNMENTS.

An **INTERNATIONAL CAMPAIGN designed as a public-private cooperation initiative**, in favour of youth employment as an opportunity and driving force for the economic and social transformation of organisations and countries, the final goal of which is to convince the **General Assembly of the United Nations to declare 2020-2030 the "YOUTH EMPLOYMENT DECADE"** as a tool to deploy SDG number 8 "*Economic Growth and Decent Work for All*" and also as a strategic partnership of the *Global Initiative on Decent Jobs for Youth*.

In June 2015, the Council of Ministers of the Spanish Government agreed to lead and share this initiative and created a Campaign Committee co chaired by the Spanish Minister of Employment and the Social Services Minister and vice chaired by Novia Salcedo Foundation.

Bringing this ambitious project to fruition will require many allies. Therefore, we need the cooperation of multiple local and global agents, governmental and non-governmental, public and private, to join us in the different stages of this project, based on a multi-directional cooperation model that will help us achieve the goals we have set out.

The steps have already been taken over this time are important: the initiative already has **the support of 538 organizations and entities in 77 countries** and we are about to finish the Action Plan for this future Decade.

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The latest news about the Campaign are as follows:

1. A 30-second version of the video #yofirmo, made in partnership with the Spanish Sports Council, was broadcasted on Mediaset TV channels in Spain.
 - <https://www.youtube.com/watch?v=xW0IvY101ok>
 - <https://www.youtube.com/watch?v=kxGaJ8IURCE> (long versión 1:43s)
2. Last November we had the opportunity to publicize the Campaign in NY, and a summary of these two and half years of work, in the presentation of the ILO's report on Global Employment Trends for Youth 2015. The Spanish Mission for the UN, the Mission of Morocco, Azita Berar Awad, Director of the ILO Employment Policy Department and Ahmad Alhendawi, UN Special Envoy on Youth, were the key speakers on this event.
3. On the 1st of February 2016, the Spanish Government was one of the main speakers in the ECOSOC Youth Forum where this initiative was presented. Also we organized a side event about this Campaign with the collaboration of Un Global Compact, ILO and UNDP.
4. We are creating the Regional Committees for getting inputs to the Decade's Action Plan that will present to the UN General Assembly in December 2016

You can find all the information about this initiative in:

- www.youthemploymentdecade.org