

We are experiencing an unprecedented youth employment crisis. There are more young people than ever before and they are **three times more likely to be unemployed than adults.**

Consequently, the current crisis should be used as an opportunity to draw up **new policies aimed at favouring the access of young people to the labour market** by creating opportunities to generate economic wealth and sustainable businesses.

Our intention is to use the framework of the **Sustainable Development Goals (SDG) 2015-2030** approved by the United Nations, in particular Goal 8, to transform this initiative into the instrument that will achieve the established.



www.injuve.es
www.youthemploymentdecade.org

International Campaign
for the Proclamation of the

YOUTH EMPLOYMENT DECADE



International Campaign for the Proclamation of the Youth Employment Decade

The goal of the International Campaign for the Proclamation of the Youth Employment Decade is to generate an **international current of reflection, thought, discussion and action**. This will lead to the contribution of broadly-agreed ideas, content and solutions to the youth unemployment issue, while the end goal is the proclamation of a Youth Employment Decade by the United Nations.

There are an estimated **150 million unemployed young people in the world**. This declaration will be an opportunity for the economic and social transformation of organisations and countries.

The campaign involves communication and awareness actions, such as the website www.youthemploymentdecade.org, where all the information on the campaign, in addition to the entities that already support this initiative, can be found.



Campaign Committee

The Spanish Government is **leading this initiative** by means of a Campaign Committee created by a Cabinet agreement on 12 June 2015.

This Committee, co-chaired by the Ministry of Health, Social Security and Equality and by the Ministry of Employment and Social Security, consists of the Public Administrations, International Organisations, Civil Society entities and various social agents. The Secretariat of this Committee is held by the Spanish Youth Institute (INJUVE).

The purpose of the Campaign Committee is **to coordinate the actions of the public administrations and of civil society to achieve the proclamation of the Decade by the General Assembly of the United Nations**. More specifically, it performs the following functions:

- ▶ **Promote the Proclamation of the Youth Employment Decade** by the General Assembly of the United Nations.
- ▶ **Coordinate activities** performed by Committee members at national and international level to achieve the said Proclamation.
- ▶ Propose and coordinate **dissemination and awareness campaigns** to achieve the Proclamation of the Youth Employment Decade.
- ▶ Promote the **participation of civil society** in the Proclamation of the Youth Employment Decade.

Key Campaign Goals

- 1 | Attract **attention at the highest political and social levels** on the situation of youth employment in the world.
- 2 | **Promote actions** to fulfil international commitments on employment and decent jobs.
- 3 | Create spaces for **intergenerational and intercultural participation and dialogue** between young people and political and social authorities with a view to addressing unemployment considering the challenges and the potential of young people themselves.
- 4 | **Suggest priorities, content and lines of action in political, social and economic fields** to combat youth unemployment and non-decent work, including gender-based discrimination.
- 5 | Place the spotlight on **proactive policies and activities** to ensure long-term sustainable access to the labour market for young people in terms of both quality and quantity.
- 6 | **Promote research, the generation of knowledge and the exchange of good practices** regarding youth employment.
- 7 | Implement **actions to raise awareness** in society regarding the risks and consequences of youth unemployment and its role in eradicating poverty and in the economic and social growth and transformation of countries.
- 8 | **Obtain the commitment, cooperation and investment** from all the stakeholders during the Campaign, the Decade and beyond.